



Be Exceptional.

World T.E.A.M. Sports

World T.E.A.M. Sports 2011 Adventure TEAM Challenge Inclusive Event

For Immediate Release

Denver, Colorado, June 13, 2011: Disabled and non-disabled athletes from 12 states and Canada will undertake the exceptional physical demands of World T.E.A.M. Sports' 2011 Adventure TEAM Challenge this June 25-27 in central Colorado's high mountains near Eagle.

Along the rugged Colorado River valley east of State Bridge, 13 participating teams of five athletes each will mountain bike across rocky Bureau of Land Management trails, raft thrilling rapids of the Colorado, cross lofty ziplines and rappel down rocky cliffs. For many, winning the Challenge will not be their primary goal – simply finishing together as a team will be sufficiently rewarding.

Unlike other adventure races, the Challenge requires that each participating team include two athletes with disabilities, one of which must be a wheelchair user. Participants in the 2011 event include quadriplegic and paraplegic athletes, athletes with traumatic brain injuries, athletes without sight, amputee athletes, and honored wounded warriors from the wars in the Middle East.

Created in 2007 by Golden, Colorado blind adventurer and mountaineer Erik Weihenmayer, a participant in ABC's summer television adventure series, "Expedition Impossible," the Challenge is one of World T.E.A.M. Sports' inclusive events nationally. From its founding in 1993, the non-profit World T.E.A.M. Sports has developed and managed a number of high-profile outdoor events including both athletes with disabilities and those without. These include the 1995 AXA World Ride, the Vietnam Challenge in 1998, two bicycle rides from Ground Zero in New York to the Pentagon in Washington, the Face of America ride from Washington to Gettysburg, the Coastal Team Challenge in 2009 along the Pacific Northwest coast, and the Soldiers to the Summit Nepal expedition in October 2010.

Like these earlier events, the Adventure TEAM Challenge brings together athletes to accomplish goals beyond what is thought possible. Through the Challenge, participants with disabilities will increase their self-confidence and serve as an inspiration to other citizens, both disabled and non-disabled.

Dean Stoecker, President and CEO, Alteryx, Inc., a participant of the 2010 Adventure TEAM Challenge, reports his Alteryx team "discovered that winning is not what transforms ordinary people into extraordinary heroes. Showing up, participating with your full heart, and finishing – from everyone involved: spectator, supporter, or competitor – this is what transforms ordinary individuals into an amazing community." Alteryx returns in 2011 as presenting sponsor for the event; other participating teams are sponsored by The Prouty Project, the Crump Group, Lumber Liquidators, CGSchool and Atlas Advertising.

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Online: <http://worldteamsports.org/events/adventure-team-challenge/>

About World T.E.A.M. Sports

Since 1993, World T.E.A.M. Sports has organized athletic events for disabled citizens with three objectives: the disabled athletes build self confidence and physical fitness; they provide an inspirational example to other disabled citizens to become physically active; and the disabled athletes are a model to all citizens of how courage and determination can overcome any obstacle. In the past, these events have included mountain climbing, long distance bicycle rides, adventure racing and kayaking. World T.E.A.M. Sports is a registered 501(c)(3) organization. To learn more, or make a contribution, please visit us at: www.worldteamsports.org. Visit us on Facebook and on Twitter.



2011 Team Profiles

The 2011 Adventure TEAM Challenge at Rancho del Rio, Colorado includes 13 teams of five persons. Each team must include two athletes with disabilities, one being a wheelchair user or paraplegic.

Lumber Liquidators

The defending 2010 and 2009 champion, the Lumber Liquidators team features Adventure TEAM Challenge founder Erik Weihenmayer.

Roster:

Erik Weihenmayer – Golden, Colorado (blind athlete)
Skyler Williams – Boulder, Colorado
Sarah Will – Vail, Colorado (paraplegic athlete)
Rob Harsh – Boulder, Colorado
Brett Landin – Denver, Colorado

Alteryx Clarissa's Team

Roster:

Ned Harding – Boulder, Colorado
Robert McFadzean – Boulder, Colorado
Nino Pozgaj – Lake Forest, California
Clarissa Pozgaj – Lake Forest, California (quad – arthrogypsis athlete)

[one athlete to be named]

Alteryx Team Terrrific

Roster:

Catherine Shenk – Boulder, Colorado
Michael Maynes – Irvine, California
Dana Pickup – Rogers, Arkansas
Chad Butrick – Arvada, Colorado (below knee amputee athlete)

[one athlete to be named]

Alteryx Team Detour

Roster:

Maureen Wolfson – Laguna Niguel, California
Dean Stoecker – Orange, California
Brett Gottdener – Palos Verdes Estates, California
Jake O'Connor – Crested Butte, Colorado (paraplegic athlete)
Dan Sidles – Phoenix, Arizona (TBI/PTSD athlete)

Team Atlas

Roster:

Jarrod Skulavik – Lakewood, Colorado
Ben Wright – Westminster, Colorado
Peter Brown – Denver, Colorado
Topher Downham – Boulder, Colorado (quadriplegic athlete)
Jake Wright – (Spina Bifida athlete)

Prouty Team 1

Roster:

Jeff Prouty – Minneapolis, Minnesota
Michael Hanson – St. Louis Park, Minnesota (blind athlete)
Bobby Kroog – Minneapolis, Minnesota
Chad Simons – Grand Rapids, Minnesota
Mark Wellman – Truckee, California (paraplegic athlete)

Prouty Team 2

Roster:

Jennifer Peterson – Mound, Minnesota (quad – C6-7 athlete)
Marilyn Marchetti – Victoria, Minnesota
Peter Berridge – Mound, Minnesota
Daniel Garrett – Thornton, Colorado
Kean Corkery – Otsego, Minnesota (balance/gait/stroke athlete)

Prouty Team 3

Roster:

Michael Felmlee – Chanhassen, Minnesota
Philip Timmons – Shakopee, Minnesota
Alyssa Haefner – St. Louis Park, Minnesota
Connor Harthorn – Lino Lakes, Minnesota (Cerebral Palsy athlete)
Lauren Elise Felmlee – Minneapolis, Minnesota (Mild Systemic Lupus athlete)

Prouty Team 4

Roster:

Molly Deprekel, Wayzata, Minnesota
Mary Schoessler – St. Louis Park, Minnesota (asthmatic athlete)
Gregory Charles Hayes – Prior Lake, Minnesota
Bill Barkeley – Grand Rapids, Minnesota (User's 2a deaf & vision athlete)
Vijay Viswanathan – Breckenridge, Colorado (paraplegic athlete)

Prouty Team 5

Roster:

Susan Swenson – Minneapolis, Minnesota
Gary Cohen – Wayzata, Minnesota
Ryan Engelby – Hanover, Minnesota (quadriplegic – C607 athlete)
Stephen Beise - Hanover, Minnesota
Sue Weaver

Varsity Team

Roster:

Steve Ackerman – Fort Collins, Colorado (paraplegic athlete)
Jim Benson – Boston, Massachusetts
Paul Bremer – Chevy Chase, Maryland

[two athletes to be named]

Team CGSchool

Roster:

Brian Smith – Mexico Beach, Florida
Jeff Mottle – Calgary, Alberta, Canada
Michael Van Deren – Denver, Colorado (TBI/hearing loss athlete)
Shelly Schulz – Lakewood, Colorado (paraplegic athlete)
Timra Stump – Reston, Virginia

Team Crump

Roster:

Cliff Robbins – Little Falls, Minnesota (TBI athlete)
Stephen Carney – Langhorne, Pennsylvania
Katy Peterson – Woodinville, Washington
Lisa Kruckleberg – Bellevue, Washington
Bob Vogel – Loomis, California (paraplegic athlete)



2011 Unique Media Opportunities

Adventure TEAM Challenge Orientation

Timberline Tours Boathouse Eagle – Saturday, June 25: 12:00 noon.

1432 Chambers Avenue, Eagle, Colorado

The 2011 Adventure TEAM Challenge begins with the event orientation in Eagle. Hosted by Timberline Tours at their boathouse headquarters, the orientation includes a variety of activities and safety training for team members following registration and gear check.

From the orientation and training session, team members will travel northwest to the Rancho del Rio on the Colorado River, four miles east of State Bridge.

Adventure TEAM Challenge Prologue

Rancho del Rio Resort – Saturday, June 25: 6:00 p.m.

Participants of the Adventure TEAM Challenge have their first competitive opportunity with the Prologue early Saturday evening. Held at the Rancho del Rio on the Colorado River, the Prologue will help determine the seeding for teams on the following morning.



Adventure TEAM Challenge Day 1

Rancho del Rio Resort – Sunday, June 26: 6:00 a.m.



The Adventure TEAM Challenge begins bright and early on Sunday morning. Teams will participate in a variety of challenging activities, including running, mountain biking, and rafting.

The course leads for miles on BLM and state lands near the Rancho del Rio Resort, providing numerous photographic opportunities.

Adventure TEAM Challenge Day 2

Rancho del Rio Resort – Monday, June 27:
6:00 a.m.

It's another early morning for the participants of the Adventure TEAM Challenge. The second day includes more challenging activities for teams, both on the river and on the land as the excitement builds toward the thrilling finish.

Rancho del Rio Resort – Monday, June 27:
6:00 a.m.

Event finish, gala awards, lunch and close by 3 p.m.



Experience the Thrill of the Challenge.

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www.worldteamsports.org/events/adventure-team-challenge/

World T.E.A.M. Sports Changes Lives

World T.E.A.M. Sports The Exceptional Athlete Matters

World T.E.A.M. Sports changes lives through sports.

For more than 20 years, we have used athletics to challenge disabled and non-disabled men, women and children to accomplish goals they never thought possible. At all our events – whether mountain climbing, biking, white water rafting or many other sports – four things always happen:

- Disabled participants build self confidence and physical fitness
- The disabled provide a role model for other disabled citizens, encouraging them to take up athletic activities
- The disabled provide a moving inspiration to other participants and to spectators when they see disabled individuals can reach goals and meet challenges beyond anyone's imagination
- The disabled and non-disabled participants become a team, working together to overcome those challenges

At **World T.E.A.M. Sports**, "The Exceptional Athlete Matters." Every participant in our events is exceptional. Disabled participants increase self confidence, are a model to other disabled citizens, and inspire the able-bodied.

World T.E.A.M. Sports is a 501(c)(3) not-for-profit organization headquartered in Arlington, Virginia. Support comes primarily from individual and corporate donations and sponsorships.



Changing Lives through Sports

Support of World T.E.A.M. Sports Events



Nicolette Maroulis

US Navy (Ret), Sea to Shining Sea
and Soldiers to the Summit Participant

World T.E.A.M. Sports has given me an opportunity to re-identify myself. People don't look at me as just an injured veteran anymore. They now see me as the veteran that rode her hand cycle across the country and climbed a mountain in Nepal. These experiences have allowed me to see myself as a stronger more complete person. I am not just surviving after being injured, I am truly living! Thank you **World T.E.A.M. Sports!!!** I'm ready! What's next?

Kevin Sullivan

US Air Force (Ret), Sea to Shining Sea Participant

The **World T.E.A.M. Sports** Sea to Shining Sea ride symbolized for me facing the impossible, which many of us on the team could relate to in our lives. As the miles passed, the "impossible" became the "very possible" and the focus switched from changing our lives to changing the lives of others.



Eric Frazier

US Marine Corps., Sea to Shining Sea, Face of America
Participant and Candidate for Paralympics Biathlon

For most people, the road to recovery starts when they enter a rehabilitation hospital. But for me, the recovery process started in March 2007 when I left my final rehabilitation hospital and joined a team called **World T.E.A.M. Sports**. That's when I accepted the challenge of riding the *Face of America* ride—my very first ride and a ride that changed my life!

As I look back to the harsh reality five years ago knowing I would never walk again, I am extremely humble and grateful that the Lord put **World T.E.A.M. Sports** in my life to be able to give me challenges that would in the most positive way alter my quality of life.



Lon T. Dolber

American Portfolios Holdings Inc.

I've climbed Mount McKinley, Mount Hood, Glacier Peak, and Mount Rainer – three times. One summer, I climbed Mount Baker with my son and raised \$7,000 for the Intrepid Fallen Heroes Fund for my son's high school service project. So when I told about our climb during American Portfolios' annual conference, I guess I shouldn't have been surprised when Jim Benson, chairman and founder of **World T.E.A.M. Sports**, came

up to me afterward. Jim asked if I'd ever thought about going to Africa to climb the tallest free-standing mountain in the world. He offered me the chance to coach and climb with seven mentally and physically challenged athletes, six men and one woman, who had previously attempted Mount Kilimanjaro 16 years ago, but were denied the summit because of a storm. I had one day to decide on Jim's offer.

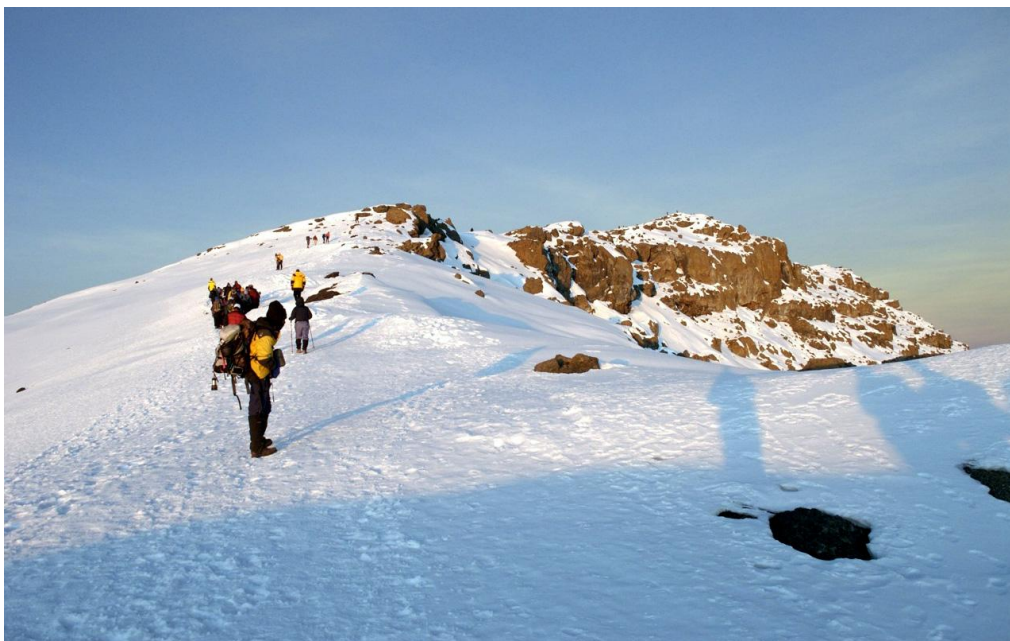
I knew it would be a hard climb – not technically hard, but Mount Kilimanjaro is 19,400 feet and at that height, you get half the oxygen you normally do. It would be about 56 miles of hiking over 23,000 feet, up and down. That takes a lot of endurance, mental and physical, for eight days.

The next thing I know, I'm landing in Amsterdam on my way to Africa. I first met some of these extraordinary athletes in the airport and learned more about their story, which was told in a 1990 Emmy award-winning film called "Let Me Be Brave." They're amazing and I became really excited. The highlight of the climb was getting to know them and to see their will and determination. Few of us in business get to experience accomplishing one very specific and very big goal in a short eight days. It's a magnificent experience to be matched, as an able-bodied athlete, with the disabled and those always considered "different." We brought our strengths and weaknesses together and accomplished our goal as a team.

After we left base camp and began to climb, we had one very tough day of acclimation climbing, up and down, up and down. I felt sick and was struggling. Tim, one of the athletes, kept helping me and smiling at me as if to say: "It's going to be okay – nothing is going to stop us." And it didn't. We left our tents at 12:30 a.m. on a clear and cold night at our camp at 17,000 feet. About 6:30, we reached the crater's rim and had a short-lived celebration – the summit was still about an hour away. We reached the summit at 8:00 a.m. Tanzania time. The athletes were so happy with their victory. I wanted to cry but my tears were freezing my eyes shut. After 45 minutes on the summit, we began our descent, arriving back at high camp shortly after noon.

I keep reflecting on the incredible determination of these challenged athletes and on my thoughts my third night on Kilimanjaro. I was having a hard time sleeping and opened my tent to look around. The Milky Way was above, illuminating the darkness around me. For some reason, I felt very alone but was thinking about my own ancestors. We focus so much on our differences in this world and on the things that separate us. In the end, perhaps it takes a lifetime to realize that all we have is each other. All I had on this climb was these athletes – and *they got me* to the top.

Jim Benson called recently and said, "Now we're going to do this bike ride...." So in April, I rode my bike from Gettysburg to Washington D.C. with a group of disabled war veterans. Time for my next adventure!



World T.E.A.M. Sports 2011 Events



FACE OF AMERICA WASHINGTON DC TO GETTYSBURG

- **Face of America**

- April 15-17
- Location: Washington, DC to Gettysburg, Pennsylvania
- Event Type: Bike Ride
- Annual 110 mile bike ride with members of the American Armed Forces – active duty, veterans and disabled – from our nation’s capitol to historic Gettysburg. With 500 participants, Face of America is an inspiring opportunity to participate in a great American event.
- **Online:** <http://www.worldteamsports.org/participate/face-of-america-bike-ride>

- **Adventure TEAM Challenge**

- June 25-27
- **Location:** Eagle, Colorado
- **Event Type:** Multi-day, multi-sport team
- **Presented by:** Alteryx
- A multisport multiday team activity in the heart of Colorado’s mountains brings disabled and non disabled athletes together to reach a common goal. Featuring running, bicycling, kayaking, a zip line and other athletic challenges, the intense competition of the Adventure TEAM Challenge is thrilling for both participants and spectators.
- **Online:** <http://www.worldteamsports.org/participate/adventure-team-challenge>



- **Adventure Teen Challenge**

- August 10-11
- **Location:** Washington, DC
- **Event Type:** A multisport multiday team activity brings together disabled and non disabled athletes age 13 to 17 to reach a common goal. Featuring bicycling, kayaking, orienteering, a zip line and other athletic challenges, the inspirational competition of the Adventure Teen Challenge is thrilling for both participants and spectators.
- **Event Co-Producer:** Push America
- **Online:** <http://www.worldteamsports.org/participate/adventure-teen-challenge>

- **Face of America Texas**

- November 11-13
- **Location:** Central Texas
- **Event Type:** Bike Ride
- Inaugural 150 mile bike ride with members of the American Armed Forces – active duty, veterans and disabled – and disabled emergency first responder personnel, from Fort Hood to San Antonio, Texas. With an anticipated 400 participants, Face of America Texas will be an inspiring opportunity to participate in a great American event.
- **Online:** <http://www.worldteamsports.org/participate/face-of-america-texas>

More Events Coming Soon!

World T.E.A.M. Sports History

World T.E.A.M. Sports accomplishes our mission through adaptive sports challenges that serve and advance people with disabilities, including military veterans. Founder James Benson's vision to create a non-profit organization providing outdoor sports challenges to individuals living with disabilities helped found **World T.E.A.M. Sports** in 1993. The tragedy of the September 11, 2001 attacks on America, and the resulting influx of Americans joining our Armed Forces, helped guide **World T.E.A.M. Sports** in the decade that followed. With new determination, **World T.E.A.M. Sports** now focuses on creating outdoor events that include wounded warriors returning from the Iraq and Afghanistan wars. In doing so, we honor their sacrifices and deep commitment to our nation. As we have since our first event in 1987, our events pair athletes with and without disabilities to go beyond what is thought possible in athletic achievement. Our high profile events include bike rides, multi-team events, climbs and other athletic challenges across the United States and the world.

Past **World T.E.A.M. Sports** success stories include:

Event Name	Bike	Climb	Multi-Sport Challenge	Notes
Ride Across America (1987)	X			2,650 mile bicycle relay
Kilimanjaro Confidence Climb (1990)		X		Disabled athletes climb Africa's highest peak; CBS Sports documentary: Emmy winner – Outstanding Program
AXA World Ride (1995)	X			13,000 mile bicycle adventure; NBC Sports documentary
Vietnam Challenge (1998)	X			70 member disabled team of former USA and Vietnam combatants; NBC Sports documentary: Emmy winner – Outstanding Program
Face of America: Cross Country (2000)	X			Cross country relay with 2 teams meeting at St. Louis Memorial Arch
Face of America: 9/11 Memorial Ride (2002, 2003)	X			Ground Zero, New York to Pentagon, Washington, DC memorial ride
Face of America: Washington to Gettysburg (2006, 2007, 2008, 2009, 2010)	X			Washington to Gettysburg ride featuring disabled and non-disabled Iraq and Afghanistan veterans
Return to Kilimanjaro (2007)		X		Disabled athletes climb Africa's highest peak in this return event
Adventure Team Challenge (2007, 2008, 2009, 2010)			X	Multiple 5-person teams compete in 2 day adventure race in Colorado's central mountains
Coastal Team Challenge (2009)				82 mile coastal kayaking event in the Pacific Northwest
Sea to Shining Sea (2010)	X			3,687 mile cross-country bike ride featuring disabled and non-disabled athletes
Soldiers to the Summit (2010)		X		Climb of 2 high Himalayan mountains by disabled and non-disabled athletes